



# 2023 SPONSORSHIP OPPORTUNITIES

## Low-Cost Options for Increasing Your Member Visibility

### CHAMBER ADDITIONAL ANNUAL SPONSORSHIPS/MARKETING continued

\_\_\_ **Enhanced Membership Investment** - \$175 added to your annual membership. Standard membership plus one Chamber eBlast (\$150 value) to 2,200 recipients; rotating ad with link on the Chamber web and mobile app (\$100 value), an exhibit table (\$50 value) at a member luncheon of choice (excluding Hometown Heroes and Annual Business Expo) and 2 complimentary luncheon tickets (\$54). (total value of \$348)

\_\_\_ **Online Advertising Package** - \$850 annually (24/7 Square Ad Rotation on all Chamber website pages, Enhanced Business Membership, and 2 Member Eblasts)

\_\_\_ **Promotional Materials in Member Goodie Bags** - FREE (50+ Company promotional items delivered to the Chamber (specialty items like pens, cups, mugs, t-shirts, koozies, etc. - no Company brochures or business cards, etc. Promotional items will be included in a specialty Chamber goodie bag throughout the year at ribbon cuttings, grand openings, and other relevant events.)

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Reserve any of the sponsorships or marketing elements above by checking the one (s) you are interested in.

Please fill out the information below and return the completed form to the Chamber.

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Complete and submit to the Northeast Tarrant Chamber, c/o Jack Bradshaw:

**OPTIONS:** Scan and email to [info@netarrant.org](mailto:info@netarrant.org), fax to 817-281-9379, mail or drop off in person at The Northeast Tarrant Chamber, 5001 Denton Hwy, Haltom City, TX 76117 (southwest corner of I-820 and Denton Hwy).



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### CHAMBER ANNUAL EVENTS

**Awards Banquet** (250 attendees – Northeast Tarrant Chamber community leaders and member companies).

\_\_\_ **Bronze Sponsorship** — \$650 (Includes Company table with 8 seats at the event, table signage, Company name recognition in event program, event signage and as part of the event AV presentation).

\_\_\_ **Underwriting Table** - \$550 (4 tickets to the event + reserved table with Company signage. Company listed in event program, event signage and as part of the event AV presentation).

\_\_\_ **Underwriting Sponsor** - \$250 (2 tickets to the event, Company listed in event program, event signage and as part of the event AV presentation).

**Denim & Diamonds** (1,500 attendance – Community and Chamber member mix of attendees).

\_\_\_ **Marquis Sponsors** - \$650 (10 event tickets, Company included in all promotional materials, Company logo on sponsor banner, Company banner displayed at event, and auction table sponsor sign inclusion)

\_\_\_ **Gem Sponsor** - \$450 (8 event tickets, Company name included in some promotional materials, Company banner displayed at event, and auction table sponsor sign inclusion)

\_\_\_ **Denim Sponsor** - \$250 (6 event tickets, Company banner displayed at event, Company name included on event banners, and Company name/logo auction table sponsor sign inclusion)

**Hometown Heroes** (400 attendees – Northeast Tarrant Chamber community leaders, community volunteers, community Hometown Heroes, and member companies)

\_\_\_ **Bronze Sponsorship** — \$650 (Listed as one of the Bronze Sponsors of the event. Includes 8 seats at the event, table signage, Company name recognition in event program, event signage and name recognition within the AV presentation)

\_\_\_ **Tribute Sponsorship** - \$475 (Sponsorship of luncheon tickets and awards for all event nominated heroes: includes 4 tickets to the event and reserved table with Company signage. Company listed in event program, event signage and within the AV presentation)

\_\_\_ **Medal Sponsorship** - \$250 (Underwriting sponsor of the event. Includes 2 tickets to the event, Company listed in event program, on event signage, and within the AV presentation)



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**ANNUAL CORPORATE SPONSORSHIPS** (Sponsorships of the Chamber major events and all Chamber Programs. Includes Company promotion, priority seating and tickets for all the Chamber annual major events. Event attendance: 32,450. Total Promotional Impressions: 2 million)

- \_\_\_ **5-Star Corporate Sponsorships — \$8,500+**
- \_\_\_ **3-Star Corporate Sponsorships — \$4,000-\$6,499**
- \_\_\_ **1-Star Corporate Sponsorships — \$1,500-\$2,499**
- \_\_\_ **4-Star Corporate Sponsorships—\$6,500-\$8,499**
- \_\_\_ **2-Star Corporate Sponsorships — \$2,500-\$3,999**

\_\_\_ **Annual Underwriting Sponsorship — \$995** (Sponsor the Chamber’s annual five major events by becoming an underwriting sponsor. You’ll be listed on signage at each Chamber major event, included in the event A/V presentation, receive two seats to Hometown Heroes and the Chamber Awards Banquet, two golfer spots in the Chamber Golf Tournament, and exclusive tickets to Denim & Diamonds and Family 4th).

### **CHAMBER MONTHLY LUNCHEONS**

\_\_\_ **Luncheon Sponsorship — \$600** (includes addressing attendees from the podium for three minutes, exhibit table, up to four luncheon seats, and Company name/logo placement on all promotional materials)

\_\_\_ **Program Sponsorship — \$300** (includes addressing attendees and introducing the luncheon program for 1-2 minutes (30 seconds about your Company), exhibit table, two luncheon seats, and Company name/logo placement on all promotional materials).

\_\_\_ **Scholarship Match Sponsorship — \$200-\$400** (your organization matches the scholarship revenue raised from \$1 raffle sales at the luncheons. Your Company receives a promotional call-out from the podium, exhibit table, two luncheon seats, and Company name/logo placement on all promotional materials. Your Company is also promoted as one of the scholarship supporters at the Scholarship luncheon.

\_\_\_ **Chamber Monthly Luncheon Package — \$250 per year** (1 seat at 11 Chamber monthly luncheons) total value \$297 – excludes Hometown Heroes luncheon).

\_\_\_ **Diplomat Monthly Luncheon Sponsorship — \$250 or provide lunch** (includes addressing our the Chamber Diplomat team for 3-4 minutes, up to two luncheon seats, Company name and logo placement on luncheon promotional materials, and an exhibit table at a Chamber monthly luncheon).

\_\_\_ **Dynamic Women’s Alliance Monthly Luncheon Sponsorship — \$250** (includes addressing the audience for 3-4 minutes, up to two luncheon seats, Company name and logo placement on all luncheon promotional materials, and an exhibit table at a Chamber monthly luncheon).



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### **CHAMBER ANNUAL EVENTS continued**

**Family 4th** (30,000 attendance – mix of attendees include general public, Northeast Tarrant community businesses, area business leaders and Chamber members)

\_\_\_ **Big Top Sponsorship - \$575** (Includes Company logo on multiple signage in Big Top area, logo inclusion on Family 4th sponsor banners, 5 event VIP passes + 5 event VIP parking passes, Company name/logo included on all promotional materials)

\_\_\_ **Community Booth - \$450** (Includes 10’ x 10’ tent with 6’ table and 2 chairs (\$250 10’x10’ space only). 2 event VIP passes and VIP parking passes. Booth participants are welcome to sell products, offer activities, games and/or giveaways (i.e. candy, small trinkets, company swag, etc.).

\_\_\_ **Underwriting Sponsor - \$200** (6 VIP tickets and Company inclusion on sponsor signage).

**Annual Golf Tournament** (250 attendees – 200 golfers and 50 Chamber volunteers).

\_\_\_ **Hole Sponsorship + Foursome - \$800** (Includes hole sponsorship, team of 4 in tournament, breakfast & lunch (1st flight) or lunch & dinner (2nd flight), signage with Company logo and name at golf hole, materials in golfer gift bag).

\_\_\_ **Hole Sponsorship - \$575** (Includes hole sponsorship, signage with Company logo and name at golf hole, materials in golfer gift bag).

\_\_\_ **Driving Range Sponsorship - \$200** (Includes signage at driving range and materials in golfer goodie bag).

\_\_\_ **Foursome - \$450** (Includes tournament, meals and golfer goodie bag for 4 players).

\_\_\_ **Individual Player—\$150** (Includes tournament, meals and golfer goodie bag for 1 player).

### **CHAMBER ANNUAL SPONSORSHIPS/MARKETING**

\_\_\_ **1x eblast to Chamber Contact List - \$150** (includes a 1x eblast to Chamber email list of 2,200 contacts. Eblast must be submitted to the Chamber in a maximum JPEG or PDF file size of 8 1/2” x 11”)

\_\_\_ **Chamber Mailing List - \$150** (Includes an excel file of all Chamber member companies and their address for the purposes of mailing promotional materials. Emails and phone numbers not included)